

Katie McManus Coaching
(Take Charge SF, LLC)

1. POLICY SCOPE AND PURPOSE, CHANGES TO THE POLICY

Thank you for accessing our website www.katiemcmanus.com (the "Website").

Take Charge SF. ("TCS") respects the privacy of its users and recognizes the importance of providing a secure environment for them. We know that you care how information about you is used and shared. This privacy policy describes how we collect, store, and use the information you provide to us through your use of the Website. You should carefully review this privacy policy before using the Website. This privacy policy applies only to information collected through this Website and not to any information collected from us or through us through other platforms. Please note that, when you link to other websites from this website, this privacy policy does not apply to, and cannot control the activities on, those other sites. Please check those websites for their own privacy policies.

By using this Website or any of the features contained therein, you signify your assent to this privacy policy. If you do not agree to this privacy policy, please do not use this website or our services accessed through it. This privacy policy may change from time to time, so please check back periodically to ensure that you are aware of any changes. Your continued use of this website will signify your acceptance of those changes.

2. WHAT INFORMATION IS COLLECTED?

Demographic Information. For some activities, your mobile web browser or client software may transmit certain geographic information or information regarding your mobile device to TCS. TCS may use that information to generate aggregate statistics about our user community and may provide that information to advertisers and other parties with whom we have a business relationship. In addition, TCS may use any such information for security, system integrity (the prevention of hacking, cheating and other improper or unlawful activities), or enforcement purposes.

When you visit this Website, we may, at our option, automatically collect and store the following types of non-personally identifiable information received from you: (i) information from server logs found on your browser; (ii) click-through statistics; (iii) Website traffic and behavioral usage (iv) your country; (v) the type of web browser you are using to access this Website; (vi) the type of operating system you are using; (vii)

the name of the domain and host from which you access the Internet; (viii) the date and time you access this Website and the duration of your visit; (ix) the Internet address of the site from which you linked directly to this Website; (x) browsing history; (xi) mobile page views; and (x) the type of handset device and mobile operating system you are using (e.g. Android, iPhone, etc...). TCS only uses this data in aggregate form, for statistical purposes, and not in a manner that would give TCS sufficient information to identify you personally. Automatically collected information of that kind typically provides us with a greater understanding regarding the use of this Website, including which pages are the most popular with our visitors, what types of content, offers and products our visitors are interested in, where they are generally located and what are their general mobile browsing behavioral patterns. That information also allows us to determine if this Website is working properly, make changes to the Website that allows users to have better experiences on the Website, and improve the Website, our offers and promotional content so that they are more relevant to our visitors. We collect that information and track it for statistical purposes; we do not use it to identify or to market to a particular user.

This information may be shared with advertisers, fulfillment partners and other third parties on an aggregated basis, but it does not include the Personal Information of individual users (defined below).

(a) Pixel Tags, also known as a clear GIF or web beacon, is an invisible tag placed on certain pages of the Website but not on your device. When you access these pages, pixel tags generate a generic notice of that visit. They usually work when a particular device visits a particular page. TCS uses pixel tags for website analytics, to serve you more relevant content and promotional offers based upon your historical behavioral patterns.

(b) Your network service provider normally assigns a dynamic IP address to your every time you use your mobile browser. We collect your mobile device's IP address in order to conduct system administration, Mobile Site analysis, block devices that are intending to hack or otherwise damage our Mobile Site, and identify devices which may be engaged in illegal or illicit activity on our Mobile Site. While we do not associate IP addresses with records containing Personal Information, we will use IP addresses to identify any user who engages in misconduct or otherwise violates any applicable laws. Additionally, we may be required to disclose IP addresses pursuant to a court order or subpoena. TCS may also identify and track your Internet protocol ("IP") address. An IP address is the unique number assigned to your server or internet service provider ("ISP"). TCS may track those IP addresses for system administration purposes, to

report aggregate information, site tracking, security purposes, or to prevent our data and servers from being damaged.

Personal Information.

NOTE: This Website is not intended for children. We do not knowingly collect, use or disclose Personal Information about visitors under 13 years of age. For more information please see Section 10, "What About Children," below.

TCS also may, at its option, collect personally identifiable information from you when you use some of the features on the Website., when you sign up to receive free product samples, when you provide survey information in our product selection feature, when you use our store locator feature, when you sign up to receive and any other feature we may offer in the future which requests information from you. TCS stores your Personal Information on its servers and/or may share and store such Personal Information with third party subcontractors, affiliates of TCS, retailers, fulfillment partners, and marketing partners.

Personal Information may include, without limitation: your first and last name, age, your mailing address, your billing address, email address, telephone number, cell phone number, date of birth, credit card information and related financial information, survey information concerning the products you are interested in, geographic location, product recommendations based upon your survey data, information concerning your interests, occupation, product uses and preferences, and other demographic information that could help identify you. If you have set up an account that is password protected in order to use any feature on the Website, order sample products, purchase products, or for any other purpose for which a password is needed, that password is also part of your Personal Information. It may be possible to use portions of this Website without providing any Personal Information, but it may be necessary to provide Personal Information to utilize all features of this Website.

3. HOW SECURE IS YOUR PERSONAL INFORMATION?

TCS has taken reasonable steps to provide that all Personal Information collected by us through this Service will remain secure. For example, if our Website provides an opportunity to purchase products, for credit card information that is transmitted to us, we use industry-standard, SSL (secure sockets layer) encryption. In addition, we take reasonable steps to require that third parties to whom we transfer any data will provide sufficient protection of Personal Information received from us.

However, no Internet, mobile or e-mail transmission is ever fully secure or error free. In particular, e-mail or SMS message sent or any other information or data sent to or from this Website may not be secure. Therefore, users should therefore take special care in deciding what information they send to TCS through an Internet connection or mobile network.

You can help us to protect your Personal Information by: (i) using a secure mobile web browser; (ii) not sharing any password or log-in data with others; and (iii) changing your password frequently. JCM is not responsible for any breaches of a user's profile and access to their Personal Information which is attributed to lost or stolen user-names and passwords. In the event of an inadvertent disclosure of a user's user name and password, users are advised to change their password as soon as they become aware of such disclosure.

4. HOW DO WE USE YOUR PERSONAL INFORMATION?

The Personal Information you provide to TCS will allow us to do the following: (i) fulfill your orders for goods and services; (ii) alert you of new products or services, features, updates and enhancements; (iii) handle your customer service or technical support questions or issues; (iv) personalize your experience while using our Website; (v) deliver the type of content and product offerings in which you are most interested; and (vi) notify you of upgrade opportunities, contests, promotions, or special events and offers. We may enhance or merge the Personal Information collected on the Website with data provided to us by others or aggregated from other TCS properties.

We do not sell, rent, license, trade or exchange Personal Information with or to any third parties, except as otherwise provided in this privacy policy.

We may share your Personal Information among our affiliates worldwide. They may use your Personal Information to offer products and services to you consistent with the purposes identified in this privacy policy. We may use your Personal Information for internal marketing, profiling or demographic purposes, so we can adapt our products and services, the better to suit your anticipated needs.

5. WHAT ARE COOKIES AND HOW DO WE USE THEM?

A cookie is a small bit of computer code that we send to your computer and is stored on your hard drive. It allows a website to transfer bits of information to your computer for record-keeping purposes. A cookie stored in your computer can be used to "remember" specific data items such as your password or operational information, such as the fact

that you have already subscribed to the full version of a particular online game. That allows us to speed up your future activities, saving the time you would normally spend entering information such as your password or subscription information. In addition, TCS may use cookies to retrieve user information for promotional, marketing, or security purposes.

6. DOES TCS DISCLOSE PERSONAL INFORMATION IT COLLECTS TO OUTSIDE PARTIES?

TCS may need to disclose items of your Personal Information to third-party vendors to fulfill product orders, to process mailings, or to process, analyze, or store data on TCS's behalf without requiring further notice or consent from you. Those third parties are not authorized by TCS to use or disclose your Personal Information for any purpose other than for use in connection with the provision of services designated by us or the delivery and processing of orders for goods. We will take reasonable measures to have those third parties maintain the confidentiality, security, and integrity of the Personal Information they obtain from us.

We reserve the right to disclose your Personal Information as required or permitted by law. For example, we may disclose it to respond to a subpoena, court order or other legal process, or in special cases when we have reason to believe that disclosing Personal Information is necessary to identify, contact, or bring legal action against you if we believe that you may be violating your agreements with us (including, without limitation, any applicable terms of use), or may be causing injury to, or interference with, TCS, any other user of this Website or any service, the general public or other third parties. You may be asked whether you wish to receive information from third parties; upon your consent, TCS or those third parties may use your Personal Information to contact you. However, please be aware that TCS cannot control the activities of third parties to whom we provide data; we therefore cannot guarantee that they will adhere to similar privacy and security procedures as TCS.

7. THE TRANSFER OF PERSONAL INFORMATION.

The Personal Information you provide to TCS may be transferred as an asset in connection a merger or sale involving all or part of TCS or as part of a corporate reorganization, stock sale or other change of control. As part of its business operations, TCS may transfer Personal Information to servers or recipients in countries that do not provide the same level of legal data protection as the country from which you access our Website. By using TCS's Website, you consent to the transfer of Personal Information and to the processing by TCS of that Personal Information.

8. WHO IS COLLECTING YOUR INFORMATION?

When you are asked for information while on this Website, you are sharing that information with JTCS, its parent, and its various affiliates and sister companies, unless specifically stated otherwise. As a result of that sharing, you may receive communications from any of those TCS affiliates. In addition, some services offered by TCS through this Website are provided in conjunction with third parties with which TCS has a business relationship. If your Personal Information is being collected by a company other than TCS, you will be so notified at the time that the process for the collection of that Personal Information is initiated. If you do not want to have your Personal Information so shared, please do not elect to use the service or facility for which that Personal Information is collected.

9. HOW CAN YOU MANAGE YOUR PERSONAL INFORMATION?

At the time you provide personal information, TCS will give you the option of declining any future offers or information about new products, promotions, or services. In addition, many of the messages that TCS may send you, such as electronic newsletters, have procedures within them to cancel the receipt of similar information in the future or later editions. You may also be given the opportunity to “opt out” of certain features or functions.

10. WHAT ABOUT CHILDREN?

This Website is designed by TCS and intended to be considered as a general audience Website and is not intended for use by children. TCS does not intend to collect Personal Information from individual under the age of thirteen. If you are the parent or guardian of a child under thirteen who has provided Personal Information to us, please contact us by clicking here: <https://www.katiemcmanus.com/contact> You can also contact us by e-mailing us at katie@katiemcmanus.com.

11. HOW DO YOU CORRECT OR DELETE YOUR PERSONAL INFORMATION OR FILE A COMPLAINT?

If, for any reason, you are concerned about the way we are using your Personal Information, or you would like to correct or request that we delete or correct any item of Personal Information, please contact us by e-mailing us at katie@katiemcmanus.com.

Contact Us.

If you have any questions, complaints, requests or comments regarding our privacy policy or our management of your Personal Information, please contact us at:

Take Charge SF, LLC

katie@takechargesf.com

12. CALIFORNIA PRIVACY RIGHTS.

Under California law, if you are a California resident, you have the right to request the categories of Personal Information that TCS shares with certain categories of third parties for direct marketing services. California residents may also request that we do not share your Personal information with third parties for use in direct marketing by them to you. To make such an opt-out request, please write us at:

Take Charge SF, LLC

katie@takechargesf.com

13. DATA PRIVACY STATEMENT FOR GOOGLE ANALYTICS.

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your anonymized IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

This privacy policy was last updated January 28, 2020.